



# TYPOPATH

ANDREW SCHULZ  
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## OBJECTIVE

To work towards a position that requires a strong critical eye and conceptual approach. Be part of a team which promotes a progressive mentality through design.

## SKILLS

### CREATIVE IDEAS

Adeptness at developing big idea concepts through extensive research and lateral thinking techniques. Ability to find solutions that apply across multiple mediums.

### STRATEGIC BRANDING

Analyze specific markets to find opportunities for new identities. Developed core values to establish a competitive brand.

### PRINT & TYPE

Expertise in creating print layout design to communicate information to an audience using form, colour theory, grid systems and typography. Understanding of the print production process to initiate a print job and deliver a professionally-finished product.

### INTERNET EXPERTISE

In depth knowledge of internet technologies and social networks to apply to business solutions. Increasing comprehension of various programming languages including CSS, PHP, XHTML.

### TECHNICAL APTITUDE

Software skills in Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Flash and Cinema 4D. Troubleshooting technical computer issues on MAC and PC.

## EDUCATION

Diploma in Digital Design, Vancouver Film School      2008-2009  
DIGITAL DESIGNER

CompTIA A+ Certified Professional      2004  
COMPUTER TECHNICIAN



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## WORK EXPERIENCE

### Freelance Designer

OCTOBER 2009-PRESENT

#### SELF-MOTIVATION

Able to manage and prioritize a work schedule, self-motivate and maintain a healthy work-life balance.

#### ORGANIZATIONAL ABILITIES

Mind mapping, work breakdown structure, file naming conventions, professional email, task lists, spreadsheets, project assessment.

### Design Intern; Seed, Vancouver, BC

NOVEMBER 2009-JANUARY 2010

#### ADAPTABILITY

Worked with existing projects to formulate press-ready files. Made refinements to the details and evolved designs for their final approval. Organized project assets and developed file naming conventions.

### Production Manager; Images, London, ON

APRIL 2005-MAY 2008

#### PROJECT MANAGEMENT

Managed an in-house digital printer in a small graphic design studio. Planned workback schedules while advising designers to deliver on tight deadlines. Executed projects including page layout and pre-press preparation. Delivered print projects that were cut, collated, bound and mounted.

#### TECHNICAL SUPPORT

Answered phones and talked with clients day to day. Provided assistance to walk-in customers and conducted meetings with regular clients. Handled billboard, newspaper, radio and magazine advertising.

#### CLIENT SERVICES

Oversaw computer and network support for MAC and PC. Built custom PC systems for workspace environment.